

The support of our community allowed Komen NC Alabama grant recipients to reach 13,224 people with our early detection message in 2014-15.

# Make an **Impact**

Thank you for making the commitment to **WORSHIP IN PINK!**

Fundraising with Worship in Pink is easy - just follow these easy steps...

**1. Start Planning Today!**

**2. Choose your dates:** Send out a "Save the Date" so that everyone gets it on their calendars. Ask for space to post reminders in the church bulletin. Ask for time to speak during the church announcements or at the end of the service.

**3. Create a fundraising plan:** There are a variety of ways your congregation can help.

- Make and sell pink ribbons or wreaths
- Set up a donation box
- Host a fundraiser lunch or dinner
- Form a Race for the Cure team of **registered** runners, walkers, and supporters and ask them to help raise money

**4. Use Komen NC Alabama "Pink" Resources:** Komen NC Alabama has a number of materials to help you in planning your fundraising activities. The following items are included in this toolkit and can also be downloaded free at [komenNCAlabama.org](http://komenNCAlabama.org) - everything you need can be found here!

- Fundraising Ideas
- Sample Letter/E-Blast
- Flyers/Posters

**5. Next Steps:** For more information, please contact Susan G. Komen North Central Alabama at 205-263-1700.

Funding from Komen North Central Alabama provided over 2,978 clinical services, such as mammograms and diagnostic screenings in the 2014-2015 fiscal year.



**Guiding Light Church Hosted a Great Worship in Pink Service in 2014!**

As the world's largest network of breast cancer survivors and activists, Susan G. Komen saves lives, empowers people, ensures quality care for all, and energizes science to find a cure.

## Top 10 Ways You Can Make An Impact...

1. **Register for the Race** for the Cure and start a team of registered participants!
2. **Worship in Pink** during the official weekend in September or during National Breast Cancer Awareness Month in October and ask everyone to wear pink for the service that day. Hold a special collection to support Komen North Central Alabama.
3. **BBQ Luncheon or Dinner:** a great way to bring everyone together for some food that will make you smile. Set up a grill and ask for a donation to eat Southern style.
4. It is simple and effective - ask everyone to drop their **extra change** into a bucket. You will be surprised at how much change you receive!
5. **Awareness Ribbons and Wreaths:** Purchase (or ask for donations!) pink ribbon, get a group of volunteers together, and create fabulous pink ribbons, wreaths, and other one-of-a-kind awareness items to sell.
6. **Form a support group** for your members who are survivors, those in your surrounding community, and their families.
7. **Design an awareness t-shirt** and have your members wear them throughout the month of October. Make the shirts available for purchase by the public.
8. **Host a "Lunch and Learn"**. Host a potluck or brown bag lunch and invite a Komen NC Alabama representative to come talk about the Affiliate, breast health awareness, and how your place of worship can help.
9. Make breast cancer awareness a group effort with a **building decorating contest**. Make it a daylong event with pink treats and offer fun prizes to participants.
10. Distribute pink flowers in the surrounding community or at a local support group to honor those who are survivors.

...The only limit is your imagination...

### Your investment in our Mission:

Susan G. Komen North Central Alabama is proud of the way it manages and safeguards the generous contributions received from individual donors, corporations, and other organizations. Seventy-five percent of all funds received go towards local programs and services that provide breast health education, screening (mammography), and quality of life support services.

The remaining 25% of net funds raised supports groundbreaking research right here in Alabama, as well as other research projects around the world.

**Did You Know?...A \$250 donation can fund up to two mammograms and two clinical breast exams in our community. Your donation makes a big difference in the lives of women in Alabama!**



# The Power of Pink



Wear **PINK** and help raise fund for breast health education, screening, and treatment in our community. Your inner **PINK** will get us one step closer to finding the CURES!



Our Promise...to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures.

For more information on breast health, visit [KomenNCAlabama.org](http://KomenNCAlabama.org)





Are you **Inspired** to save a life?

Dear **[insert name here]**

I want to invite you to join **[insert place of worship name here]** for this year's Worship in Pink celebration! It's a great way to fight breast cancer right here in our community.

All you need to do is wear pink and come out on **[insert event date]**, and help support the life-saving work of Susan G. Komen North Central Alabama by making a donation. Together, we can help fund critical breast cancer research, as well as local education, screening, and treatment programs that impact people in our community. Our [church, synagogue, mosque, etc.] will be going pink by **[provide details of fundraiser or activities]**.

If you can make a donation, I encourage you to do so TODAY! It's easy! Just go to [komenncalabama.org](http://komenncalabama.org) and click on "Make a Donation" and then "Donate Online". When you donate online you'll receive an electronic receipt and be able to . Or you can simply give your donation directly to me and I will send it to the Komen North Central Alabama office.

If you have any questions, please let me know. And don't forget to wear pink on **[insert event date]**! Thank you!

Sincerely,

**[your name here]**

**End breast cancer forever.**

WEAR PINK. HAVE FUN. FIGHT BREAST CANCER.

# The Power of Pink

**October** is National Breast Cancer Awareness Month but we can make an **IMPACT** any time of year!

Join us in making a difference by showing our commitment to end breast cancer forever!

Wear **Pink** and help raise fund for breast health education, screening, and treatment in our community. Your inner **PINK** will get us one step closer to finding the CURES!

Join us:



Our Promise...to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures.

For more information on breast health, visit [KomenNCAlabama.org](http://KomenNCAlabama.org)

